



CRAIG SCIME

Segment/Field Producer

For the last ten years I have produced hundreds of segments for TV and Web, from concept through editing, and in the process, I taken on nearly every role. I am organized, upbeat, and thorough. I'm a team player who adapts easily to new environments and works well under pressure.

Experience

Producing (partial credit list):

- **Producer / Director: U's Place (FOX)** - 5 Years/Seasons, award winning, daily television morning kids show. Booked guests & A-list celebrities, directed crew, shoot schedules, interviews, pitched and developed segments.
- **Producer: Idolized - Talk Show (FOX)** - #2 rated pre-prime show, leading into American Idol - pitched and produced segments, booked guests, directed crew, shoot schedules, interviews, oversaw parts of the budget.
- **Field Producer: The Ultimate Thrill (Travel Channel)** Managed multi-line budgets, locations clearance, managed talent, hired location crew, interviewed talent - formal / OTF.
- **Producer / Shooter: Four Christmases (New Line Cinema/WB)** – Limited behind-the-scenes footage, formal / OTF interviews, managed a small crew, shot and set up various locations.
- **Supervising Producer: Hollywood Immersive: LA (Motorcade Media)** 8 Episode Reality Series - pre-production, managed crew and gear, Producer/shooter, conducted OTF / formal interviews, tracked story.
- **Supervising Producer: The Making of an NFL Swimsuit Calendar (NFL Network / DVD)** – Co-Directed, handled budget, scheduled and managed crew, locations, talent, international travel clearance, and act breakdowns.
- **Senior Producer: The Moment Has Come (Canale 5, Italian & Canadian TV)** 20 episode talk show series; live and recorded. Responsible for crew of 15 for live studio shoot, post production, beat sheets, shot lists, director of multi camera shoot.

Additional Credits

- Associate Producer/Shooter: Niagara Falls (Discovery Channel)
- Casting Producer: (New Era Cap) Multiple MLB & NFL Campaigns
- Live Event Producer: Stage Shows / Parades / Festivals
- Studio Producer: Fatima – (CBC TV Canada)
- Produced & Directed Ad Campaigns for Fortune 100 & Luxury Brands

Social Media Producer:

- **Social Media Producer:** Clear Star Media - Content Creator, Shoot, Edit, Direct, Write, Live, Strategy, KPIs, Develop Quality Content for all Social
- **Look What I Got TV (web show)**- Booked guests, develop segments, oversee all crew, work with various brands / products, and handle all post-production.



Los Angeles

Recognition

- **“Best Kids Promotion Video”** - Sinclair Broadcast Group
- **“Videographer Award in Excellence”** - NFL Swimsuit DVD 2004
- **“Telly Award - Branded Content and Entertainment”** - NFL Swimsuit DVD 2004

Traits

- Resourceful • Detail Oriented • Creative • Self-Starter

Hobbies



Skills

Writing
 Producing Live Events – Stage, TV & Web
 Working with Brands
 Developed & Produced: Contests & Challenges
 Live Steaming - Technical/Producing
 Social Media Management
 Basic Web and Graphic design
 Editor
 Adobe Suite (Premiere, After Effects, Photoshop, Audition)
 Shooter (ENG, DSLR, Studio, Action)
 Audio – live and post
 Lighting
 Ultra Tech Savvy

Education

- Bachelor's Degree TV Production | Medaille College - Buffalo, NY

References Available Upon Request